

REP HEADLINE# 6295952 TRF# E:120824 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/12 19.26  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295952 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#487 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 19.26

REP: REVISION  
 SPOTS CANCELED ON LN'S 4,14,16,20  
 NEW TTL \$13,375  
 \$2,850 MOVED TO HDLN #6187121  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 BILL NELSON FOR SENATE, 30 MIN SEP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4	S		900A-1000A	30		\$275.00	9/12	9/12	0		WED	0
PROGRAM : TODAY SHOW II												
14	S		700P-815P	30		\$1,700.00	9/16	9/16	0		SUN	0
PROGRAM : FTBL NIGHT IN AMER												
16	S		1100P-1130P	30		\$625.00	9/17	9/17	0		MON	0
PROGRAM : 11P NEWS												

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 487

9/20/12 FFC (K)

REP HEADLINE# 6295952 TRF# E:120824 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP19/12 19.26  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		800A-900A	30		\$250.00	9/16	9/16	0		SUN	0
PROGRAM : SUN TODAY SHOW												
SEP/12 13375.00												
CONTRACT TOTAL											13375.00	
TOTAL SPOTS											29	

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 775 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 13375	<b>Campaign Ref:</b> E:120824115
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./ /487	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295952
<b>Est./PO Number:</b> 06295952	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson For Sen.	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News ..TF..	06	325	30 Comme	Nbr of Spots	2	2	650
2	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots	3	3	1350
3	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	450
4	M-F 9a Today Show II ..W....	06		30 Comme	Nbr of Spots	1	1	
5	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	275
6	M-F 4p Dr Oz ...T...	06	300	30 Comme	Nbr of Spots	1	1	300
7	M-F 530p News ..WTF..	06	450	30 Comme	Nbr of Spots	3	3	1350
8	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
9	M-F 6p News ...T...	06	800	30 Comme	Nbr of Spots	1	1	800
<b>Weekly Totals:</b>					25	4	29	
Closed PR					3	1	4	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 775 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	13375	Campaign Ref:	E:120824115
Buyer:	FL	Client/Product/Estimate:	././487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est/PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 630p ET / 530p CT NBC Nightly News ..W.F.. Comme	06	1000	30	Nbr of Spots	2	2	2000
11	M-F 7p News ..WT.. Comme	06	500	30	Nbr of Spots	2	2	1000
12	M-F 7p News M..... Comme	06	500	30	Nbr of Spots	1	1	500
13	M-F 730p Entertainment Tonight ...TF.. Comme	06	500	30	Nbr of Spots	2	2	1000
14	Sun 7p ET / 6p CT Football Night In America .....S Comme	06		30	Nbr of Spots			
15	M-Su 11p News ..W.F.. Comme	06	625	30	Nbr of Spots	2	2	1250
16	M-Su Late News Late Run .....S Comme	06	625	30	Nbr of Spots	1	1	625
17	M-Su 11p News M..... Comme	06		30	Nbr of Spots			
18	M-F 1135p ET / 1035p CT Tonight Show ..W.F.. Comme	06	325	30	Nbr of Spots	2	2	650
19	Sat 9a News .....S Comme	06	150	30	Nbr of Spots	1	1	150
20	Sat 7a Today Show Comme	06	250	30	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					25	4	29	
Closed PR					3	1	4	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 775 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	13375	Campaign Ref:	E:120824115
Buyer:	FL	Client/Product/Estimate:	. / .487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est./PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
21	Sun 8a Today Show .....S	06		30 Comme	Nbr of Spots Closed PR	1	1	150
22	Sun 9a News .....S	06		30 Comme	Nbr of Spots	1	1	150
23	Sun 6p News .....S	06		30 Comme	Nbr of Spots	1	1	375
Weekly Totals: Total Spots(Ord Spots)					25	4	29	
Closed PR					3	1	4	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	:30 Commercial	09/10/12	Closed Pre Emption	275.00	No Makegood / Credit	0000000000	E:120824115
14	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	09/10/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120824115
17	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120824115
21	Sun 8a Today Show	:30 Commercial	09/10/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120824115

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	29	09/10	09/17
Cost	13375	11700	1675

Grand Totals:

Spots: 29  
Gross Total: 13,375.00

Local

Commission:	2,006.25
Net Total:	11,368.75

REP HEADLINE# 6295952  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

AUG23/12 17.17  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL  
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295952

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#487 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 17.17

REP: NEW ORDER  
REPLACES ORDER 6186981  
TOTAL \$16,225 @ 33X  
PLEASE CONFIRM  
THANKS! ASHLEY FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BILL NELSON FOR SENATE, 30 MIN SEP

8/29/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 487

1			600A-700A	30		\$325.00	9/13	9/14	2		TH-F	2
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PROGRAM : 6A NEWS

2			700A-900A	30		\$450.00	9/12	9/14	3		W-F	3
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PROGRAM : TODAY SHOW

3			700A-900A	30		\$450.00	9/17	9/17	1		MON	1
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PROGRAM : TODAY SHOW

8/29/12 FCC (65)

REP HEADLINE# 6295952  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 17.17  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A	30		\$275.00	9/12	9/12	1		WED	1
PROGRAM : TODAY SHOW II												
5			900A-1000A	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : TODAY SHOW II												
6			400P-500P	30		\$300.00	9/13	9/13	1		THU	1
PROGRAM : DR OZ												
7			530P-600P	30		\$450.00	9/12	9/14	3		W-F	3
PROGRAM : 530P NEWS												
8			530P-600P	30		\$450.00	9/17	9/17	1		MON	1
PROGRAM : 530P NEWS												
9			600P-630P	30		\$600.00	9/13	9/13	1		THU	1
PROGRAM : 6P NEWS												
10			630P-700P	30		\$1,000.00	9/12	9/14	2		W,F	2
PROGRAM : 630P NEWS												
11			700P-730P	30		\$500.00	9/12	9/13	2		W-TH	2
PROGRAM : 7P NEWS												
12			700P-730P	30		\$500.00	9/17	9/17	1		MON	1
PROGRAM : 7P NEWS												
13			730P-800P	30		\$500.00	9/13	9/14	2		TH-F	2
PROGRAM : ET												
14			700P-815P	30		\$1,700.00	9/16	9/16	1		SUN	1
PROGRAM : FTBL NIGHT IN AMER												
15			1100P-1130P	30		\$625.00	9/12	9/16	3		W,F,SU	3
PROGRAM : 11P NEWS												

1130P-12M  
 due NFL



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1100P-1130P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : 11P NEWS												
17			1130P-1230A	30		\$325.00	9/12	9/14	2		W,F	2
PROGRAM : TONIGHT SHOW												
18			900A-1000A	30		\$150.00	9/15	9/15	1		SAT	1
PROGRAM : SAT 9A NEWS												
19			700A-900A	30		\$250.00	9/15	9/15	1		SAT	1
PROGRAM : SAT TODAY SHOW												
20			800A-900A	30		\$250.00	9/16	9/16	1		SUN	1
PROGRAM : SUN TODAY SHOW												
21			900A-1000A	30		\$150.00	9/16	9/16	1		SUN	1
PROGRAM : SUN 9A NEWS												
22			600P-630P	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : SUN 6P NEWS												
SEP/12			16225.00									
CONTRACT TOTAL												16225.00
TOTAL SPOTS												33

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 752 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 16225	<b>Campaign Ref:</b> E:120824115
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././487	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295952
<b>Est/PO Number:</b> 06295952	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Bill Nelson For Sen.	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News ..TF..	06	325	30 Comme	Nbr of Spots	2	2	650
2	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots	3	3	1350
3	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	450
4	M-F 9a Today Show II ..W....	06	275	30 Comme	Nbr of Spots	1	1	275
5	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	275
6	M-F 4p Dr Oz ...T...	06	300	30 Comme	Nbr of Spots	1	1	300
7	M-F 530p News ..WTF..	06	450	30 Comme	Nbr of Spots	3	3	1350
8	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
9	M-F 6p News	06	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	28	5	33

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 752 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16225	Campaign Ref:	E:120824115
Buyer:	FL	Client/Product/Estimate:	. / . / 487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est./PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots	2	2	2000
11	M-F 7p News ..WT...	06	500	30 Comme	Nbr of Spots	2	2	1000
12	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1	1	500
13	M-F 730p Entertainment Tonight ...TF..	06	500	30 Comme	Nbr of Spots	2	2	1000
14	Sun 7p ET / 6p CT Football Night in America .....S	06	1700	30 Comme	Nbr of Spots	1	1	1700
15	M-Su 11p News ..W.F..	06	625	30 Comme	Nbr of Spots	2	2	1250
16	M-Su Late News Late Run .....S	06	625	30 Comme	Nbr of Spots	1	1	625
17	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	625
18	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots	2	2	650
Weekly Totals: Total Spots(Ord Spots)					28	5	33	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 752 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 16225	<b>Campaign Ref:</b> E:120824115
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> . / . / 487	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06295952
<b>Est./PO Number:</b> 06295952	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
19	Sat 9a News .....S.	06	150	30 Comme	Nbr of Spots 1		1	150
20	Sat 7a Today Show .....S.	06	250	30 Comme	Nbr of Spots 1		1	250
21	Sun 8a Today Show .....S	06	250	30 Comme	Nbr of Spots 1		1	250
22	Sun 9a News .....S	06	150	30 Comme	Nbr of Spots 1		1	150
23	Sun 6p News .....S	06	375	30 Comme	Nbr of Spots 1		1	375
<b>Weekly Totals: Total Spots(Ord Spots)</b>					28	5	33	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	33	09/10	09/17
Cost	16225	28	5
		13925	2300

Grand Totals:

Spots: 33  
Gross Total: 16,225.00  
Commission: 2,433.75  
Net Total: 13,791.25



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson For Sen.

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120824115  
WFLA  
INVOICE NUMBER 0100032700  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/30/12  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /487  
Desc: 06295952

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	325.00	1	2	9/13	TH	*WFLA 06:28A	30 BN12003 :30 Commercial	325.00	
				9/14	FR	06:10A	30 BN12001	325.00	
M-F 7a Today Show	450.00	2	3	9/12	WE	*WFLA 07:21A	30 BN12003 :30 Commercial	450.00	
				9/13	TH	08:26A	30 BN12003	450.00	
				9/14	FR	07:23A	30 BN12003	450.00	
	450.00	3	1	9/17	MO	07:23A	30 BN12001	450.00	
M-F 9a Today Show II	275.00	4	1	9/12	WE	*WFLA	30 :30 Commercial	.00	Preempted 275.00-
	275.00	5	1	9/17	MO	09:51A	30 BN12003	275.00	
M-F 4p Dr Oz	300.00	6	1	9/13	TH	*WFLA 04:56P	30 BN12003 :30 Commercial	300.00	
M-F 530p News	450.00	7	3	9/12	WE	*WFLA 05:52P	30 BN12003 :30 Commercial	450.00	
				9/13	TH	05:58P	30 BN12003	450.00	
				9/14	FR	05:45P	30 BN12001	450.00	
	450.00	8	1	9/17	MO	05:42P	30 BN12001	450.00	
M-F 6p News	600.00	9	1	9/13	TH	*WFLA 06:28P	30 BN12003 :30 Commercial	600.00	
M-F 630p ET / 530p CT NBC Nigh	1000.00	10	2	9/12	WE	*WFLA 06:59P	30 BN12003 :30 Commercial	1000.00	
				9/14	FR	06:59P	30 BN12003	1000.00	
M-F 7p News	500.00	11	2	9/12	WE	*WFLA 07:11P	30 BN12003 :30 Commercial	500.00	
				9/13	TH	07:09P	30 BN12003	500.00	
	500.00	12	1	9/17	MO	07:09P	30 BN12003	500.00	
M-F 730p Entertainment Tonight						*WFLA	30 :30 Commercial		

\*\*\* Continued \*\*\*

PERIOD COST	16,225.00	29 Total Units	ACTUAL GROSS BILLING	13,375.00	Debits	.00
			AGENCY COMMISSION	2,006.25	Credits	2,850.00-
			NET DUE	11,368.75	SUB-TOTALS	2,850.00CR
					TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate  
PRODUCT Bill Nelson For Sen.

INVOICE NUMBER 0100032700  
BROADCAST MONTH 08/27/2012 - 09/30/12  
AMOUNT DUE 11,368.75

REMIT TO:

\*00191

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Bill Nelson/ D/ State Senate  
PROD: Bill Nelson For Sen.

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120824115  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032700 PAGE BROADCAST MONTH  
SCHEDULE DATES 2 08/27/2012 - 09/3  
9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /487  
Desc: 06295952

SCHEDULE			ACTUAL BROADCAST					RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	13 2	9/13 TH		07:56P	30	BN12003	500.00		
			9/14 FR		07:57P	30	BN12001	500.00		
Sun 7p ET / 6p CT Football Nig					*WFLA		:30 Commercial			
	1700.00	14 1	9/16 SU			30		.00	Preempted	1700.00-
M-Su 11p News					*WFLA		:30 Commercial			
	625.00	15 2	9/12 WE		11:28P	30	BN12003	625.00		
			9/14 FR		11:21P	30	BN12003	625.00		
M-Su Late News Late Run					*WFLA		:30 Commercial			
	625.00	16 1	9/16 SU		12:19A	30	BN12003	625.00		
									Sports Overrun	
M-Su 11p News					*WFLA		:30 Commercial			
	625.00	17 1	9/17 MO			30		.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonigh					*WFLA		:30 Commercial			
	325.00	18 2	9/12 WE		12:09A	30	BN12003	325.00		
			9/14 FR		11:46P	30	BN12001	325.00		
Sat 9a News					*WFLA		:30 Commercial			
	150.00	19 1	9/15 SA		09:16A	30	BN12001	150.00		
Sat 7a Today Show					*WFLA		:30 Commercial			
	250.00	20 1	9/15 SA		08:56A	30	BN12003	250.00		
Sun 8a Today Show					*WFLA		:30 Commercial			
	250.00	21 1	9/16 SU			30		.00	Preempted	250.00-
Sun 9a News					*WFLA		:30 Commercial			
	150.00	22 1	9/16 SU		09:23A	30	BN12003	150.00		
Sun 6p News					*WFLA		:30 Commercial			
	375.00	23 1	9/16 SU		06:10P	30	BN12001	375.00		
Total Airtime Gross Spot Revenue:						13,375.00				

PERIOD COST 16,225.00

29 Total Units  
ACTUAL GROSS BILLING 13,375.00  
AGENCY COMMISSION 2,006.25  
NET DUE 11,368.75

SUB-TOTALS Debits .00  
Credits 2,850.00-  
TOTAL RECONCILING 2,850.00CR

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